

Feedback plc (the “Company” or “Feedback”)

Total Voting Rights

For the purposes of the transitional provision of the Financial Services Authority’s Disclosure and Transparency Rules, the total number of Ordinary Shares of 0.25p in issue at the date of this notice is 82,480,060.

The above figure may be used by Ordinary Shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in Feedback, under the Disclosure and Transparency Rules.

31 July 2007

Enquiries:

Jed Bushell, Feedback plc

01892 653322

Adam Sumner, Charles Stanley Securities (Nominated Adviser)

020 7149 6000

END