

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

- 1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):**

Feedback plc

- 2. Reason for the notification (please state Yes/No): ()**

An acquisition or disposal of voting rights: (Yes)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: (No)

An event changing the breakdown of voting rights: (No)

Other (please specify): (No)

- 3. Full name of person(s) subject to the notification obligation (iii):**

Thomas William George Charlton

- 4. Full name of shareholder(s) (if different from 3.) (iv):**

N/A

5. Date of the transaction (and date on which the threshold is crossed or reached if different) ^(v):

3 July 2007

6. Date on which issuer notified:

18 July 2007

7. Threshold(s) that is/are crossed or reached:

13%

8. Notified details:

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction (vi)	
	Number of shares	Number of voting Rights (viii)
GB0003340550	1,378,494	1,378,494

Resulting situation after the triggering transaction (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of voting rights	
	Direct	Direct (x)	Indirect (xi)	Direct	Indirect
GB0003340550	11,400,302	11,400,302		13.82%	

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of financial instrument	Expiration Date (xiii)	Exercise/Conversion Period/ Date (xiv)	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
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Total (A+B)

Number of voting rights	% of voting rights
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11,400,302	13.82%
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9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable ^(xv):

N/A

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

New Ordinary Shares acquired through Placing participation.

14. Contact name:

Mr T. W. G. Charlton

15. Contact telephone number:

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Annex to Notification Of Major Interests In Shares (xvi)

A: Identity of the person or legal entity subject to the notification obligation:

Full name (including legal form for legal entities):

Mr Thomas William George Charlton

Contact address (registered office for legal entities):

Flat 40, Forest Heights, Epping New Road, Buckhurst Hill, Essex, IG9 5TE

Phone number:

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Other useful information (at least legal representative for legal persons):

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