

29 November 2010

Feedback Plc  
("Feedback" or the "Company")

Director/PDMR Holdings

The Board of Feedback has been notified that Mr. Michael Burt , Chairman, purchased 450,000 ordinary shares in the Company at a price of 2.0 pence per share on 25 November 2010.

Following the transaction, Mr. Burt's total 15.23 per cent. of the Company's ordinary issued share capital.

Enquiries:

Feedback Plc

01892 653322

Michael Burt

Executive Chairman

Charles Stanley Securities

020 7149 6000

Nominated Adviser & Broker

Russell Cook / Carl Holmes