

Directorate Change

Feedback PLC
04 April 2008

Feedback plc (the "Company" or "Feedback")

Directorate Change

Further to the announcement released on the 26 March 2008, the Board announces that Peter Richard Smith, aged 60, will be joining the Feedback Board with immediate effect. Mr Smith has spent the majority of his career working as a chartered certified accountant and has been a director of Roca Management Services Limited since 1997.

In addition, Mr Smith has been a director of Garrick Estate Limited, Stoke Forgings Limited, Bestolife Limited and Granja S.A. a manufacturer of garden equipment in France which was placed in a members liquidation by its parent company in 2005, all creditors have been paid in full to date.

Save for the information disclosed above, there is no other information in relation to Peter Smith required to be disclosed pursuant to AIM Rule 17.

4 April 2008

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