

AIM SCHEDULE 1 – TWENTY DAY ANNOUNCEMENT

Please forward this form to aimregulation@londonstockexchange.com
In the case of queries please contact AIM on +44 (0) 20 7797 4154

ANNOUNCEMENT TO BE MADE BY AIM APPLICANT AT LEAST 20 BUSINESS DAYS PRIOR TO ADMISSION

ALL APPLICANTS MUST COMPLETE THE FOLLOWING:

COMPANY NAME: Feedback PLC

COMPANY ADDRESS: Park Road, Crowborough, East Sussex

COMPANY POSTCODE: TN6 2QR

COUNTRY OF INCORPORATION: England and Wales

COMPANY BUSINESS:

Feedback plc is a holding company with four operating subsidiaries.

Feedback Instruments Limited

Feedback Instruments designs, manufactures and markets equipment and software for engineering and technology training in electrical and electronic systems, together with test instruments and complementary educational products. The company's markets are world-wide, selling to universities, colleges, service training establishments and industrial and commercial customers.

TekniCAL Limited

TekniCAL designs, develops and markets 'Virtual Learning Environment' software and learning content packages for schools, colleges, universities and public and private sector organisations.

Feedback Data Limited

Feedback Data's main market is in data collection and time and attendance terminals, together with software for use with these terminals. The company also supplies access control equipment and software enabling central monitoring of fully integrated access, fire and security systems in larger organisations.

Feedback Incorporated

Feedback Incorporated, based in North Carolina, markets products and systems to educational and industrial training organisations throughout the USA and Canada. It also offers both application and technical support for these products and provides curriculum development.

DETAILS OF SECURITIES TO BE ADMITTED (i.e. where known, number of shares, nominal value and issue price):

12,045,846 ordinary shares of 10p each

838,049 10 per cent. (net) Convertible Redeemable Cumulative Preference Shares

CAPITAL TO BE RAISED ON ADMISSION:

None- transfer to AIM from the Official List, no fund raising

FULL NAMES AND FUNCTIONS OF DIRECTORS AND PROPOSED DIRECTORS:

David Henry Harding (Chairman, Non-Executive)

David John Sawyer (Executive Director)

Andrew James Whiteley (Executive Director)

Thomas William George Charlton (Non-Executive)

John Hugh Westcott (Non-Executive)

PERSON(S) INTERESTED IN 3% OR MORE OF THE ISSUER'S CAPITAL, EXPRESSED AS A PERCENTAGE OF THE ISSUED SHARE CAPITAL STATING WHETHER BEFORE OR AFTER ADMISSION:

P F Blackman Esq Decd (Executors of)	20.74%
D H Harding Esq & Ms G M Westcott a/c JHWS	13.36%
T W G Charlton Esq	9.93%
Hargreave Hale & Co	4.36%
D H Harding Esq & Ms G M Westcott a/c JHWS	3.86%

NAMES AND ADDRESSES OF ALL PERSONS TO BE DISCLOSED IN ACCORDANCE WITH SCHEDULE 2, PARAGRAPH (G) OF THE AIM RULES: None

ANTICIPATED ACCOUNTING REFERENCE DATE: 31 March

EXPECTED ADMISSION DATE: 31 December 2003

NAME AND ADDRESS OF NOMINATED ADVISER:

Charles Stanley & Company Limited
25 Luke Street
London
EC2A 4AR

NAME AND ADDRESS OF BROKER:

Charles Stanley & Company Limited
25 Luke Street
London
EC2A 4AR

DETAILS OF WHERE (POSTAL OR INTERNET ADDRESS) THE ADMISSION DOCUMENT WILL BE AVAILABLE FROM, WITH A STATEMENT THAT THIS WILL CONTAIN FULL DETAILS ABOUT THE APPLICANT AND THE ADMISSION OF ITS

SECURITIES:

N/A – Transfer to AIM from the Official List, no Admission Document required.

DATE OF NOTIFICATION: 1 December 2003

NEW/ UPDATE (see note): New

QUOTED APPLICANTS MUST ALSO COMPLETE THE FOLLOWING:

THE NAME OF THE AIM DESIGNATED MARKET UPON WHICH THE APPLICANT'S SECURITIES HAVE BEEN TRADED:

Official List of the London Stock Exchange

THE DATE FROM WHICH THE APPLICANT'S SECURITIES HAVE BEEN SO TRADED:

29 July 1996

CONFIRMATION THAT THE APPLICANT HAS ADHERED TO ANY LEGAL AND REGULATORY REQUIREMENTS INVOLVED IN HAVING ITS SECURITIES TRADED UPON SUCH A MARKET:

Confirmed

AN ADDRESS OR WEB-SITE ADDRESS WHERE ANY DOCUMENTS OR ANNOUNCEMENTS WHICH THE APPLICANT HAS MADE PUBLIC OVER THE LAST TWO YEARS (IN CONSEQUENCE OF HAVING ITS SECURITIES SO TRADED) ARE AVAILABLE:

www.feedback.plc.uk

Document Viewing Facility
Financial Services Authority
25 The North Colonnade
Canary Wharf
London, E14 5HS

DETAILS OF THE APPLICANT'S STRATEGY FOLLOWING ADMISSION INCLUDING, IN THE CASE OF AN INVESTING COMPANY, DETAILS OF ITS INVESTMENT STRATEGY:

The Company will continue to concentrate on the core competencies within its subsidiaries, at the same time exploring other possibilities in related areas. Both the education and training and data collection markets are changing and the Company will continue to develop new ideas to exploit all opportunities both in the UK and overseas.

The Board is currently undertaking a strategic review of the Group enabling it to re-focus on core products and markets, which should improve efficiency and to ensure more success in the future.

A DESCRIPTION OF ANY SIGNIFICANT CHANGE IN FINANCIAL OR TRADING POSITION OF THE APPLICANT, WHICH HAS OCCURRED SINCE THE END OF THE

LAST FINANCIAL PERIOD FOR WHICH AUDITED STATEMENTS HAVE BEEN PUBLISHED:

There has been no significant change in the financial and trading position of the Company since the publication of the annual accounts for the year ended 31 March 2003, other than as set out in the announcement released today, 1 December 2003, of the Company's interim results for the six months ended 30 September 2003. To see the interim results please go to www.feedback.plc.uk

A STATEMENT THAT THE DIRECTORS OF THE APPLICANT HAVE NO REASON TO BELIEVE THAT ITS WORKING CAPITAL WILL BE INSUFFICIENT FOR AT LEAST TWELVE MONTHS FROM THE DATE OF ITS ADMISSION:

The directors of Feedback plc have no reason to believe that the Company's working capital will be insufficient for at least twelve months from the date of its admission to AIM.

DETAILS OF ANY LOCK-IN ARRANGEMENTS PURSUANT TO RULE 7 OF THE AIM RULES:

None

A BRIEF DESCRIPTION OF THE ARRANGEMENTS FOR SETTLING THE APPLICANT'S SECURITIES:

Crest

A WEBSITE ADDRESS DETAILING THE RIGHTS ATTACHING TO THE APPLICANT'S SECURITIES: please see page 32 of the Report and Accounts for the year ended 31 March 2003 which is posted at www.feedback.plc.uk

INFORMATION EQUIVALENT TO THAT REQUIRED FOR AN ADMISSION DOCUMENT WHICH IS NOT CURRENTLY PUBLIC: None

A WEBSITE ADDRESS OF A PAGE CONTAINING THE APPLICANT'S LATEST ANNUAL REPORT AND ACCOUNTS WHICH MUST HAVE A FINANCIAL YEAR END NOT MORE THEN NINE MONTHS PRIOR TO ADMISSION. THE ACCOUNTS MUST BE PREPARED ACCORDING TO UK OR US GAAP OR INTERNATIONAL ACCOUNTING STANDARDS. www.feedback.plc.uk

Note: WHERE THE FORM IS REQUIRED TO BE COMPLETED IN RESPECT OF AN 'UPDATE' ANNOUNCEMENT, THIS SHOULD BE INDICATED. IN SUCH CASES, ONLY THE AMENDED FIELDS NEED TO BE RECOMPLETED. OTHERWISE, THIS FIELD SHOULD INDICATE THAT THE ANNOUNCEMENT IS 'NEW' AND ALL RELEVANT FIELDS SHOULD BE COMPLETED.