

## **Feedback Director/PDMR Shareholding**

19 November 2008  
Feedback Plc ("Feedback" or the "Company")

Director/PDMR Holdings

The Board of Feedback were notified on 18th October that Mr. Peter Smith, Finance Director, yesterday purchased 100,000 ordinary shares in the Company at a price of 2 pence per share.

Following the transaction, Mr. Smith's total beneficial interest in the Company is 2,514,761 ordinary shares representing 2.3 per cent. of the Company's ordinary issued share capital.

Enquiries:

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