

15 October 2008
Feedback Plc ("Feedback" or the "Company")

Director/PDMR Holdings

The Board of Feedback were notified on 14th October that Mr. Peter Smith, Finance Director, yesterday purchased 10,000 ordinary shares in the Company at a price of 2 pence per share.

Following the transaction, Mr. Smith's total beneficial interest in the Company is 1,914,761

ordinary shares representing 1.75 per cent. of the Company's ordinary issued share capital.

Enquiries:

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